

Training:

Computer Graphic Design, Product Visualization at YRGO

September 2023- May 2025, ongoing

Textile and Clothing Technology at the Swedish School of Textiles in Borås:

Specialisation: Product Design (Fashion Design), Specialisation: Clothing,
September 1991 - June 1993

Fashion Design, Accademia Italiana Moda, Florence, Italy:

September 1988 - December 1989.

3-year social sciences programme, Bäckängskolan, Borås.

August 1983 - June 1986.

Single courses, University

CLO-3D, Tillskärarakademin i Malmö, Sept. 2022 - Feb. 2023, 55 yth p.

Video Editing and Moving Image, Jönköping University, Spring 2022. 7.5 credits.

Video Editing in After Effects, Jönköping University, Autumn 2021. 7.5 credits

Circular Textiles: The Swedish School of Textiles in Borås , Autumn 2020. 7.5 credits

Smart Textiles: The Swedish School of Textiles in Borås, Spring 2020. 4 credits

Social Media: Linnaeus University, Autumn 2016. 15 credits

Action script for game design: Gotland University , Autumn 2013. 15 credits

Marketing: Mid Sweden University, Autumn 2007. 15 credits (unfinished)

Italian: Lund University, Autumn 2007, 15 credits

Experimental knitting at the Swedish School of Textiles in Borås. Spring 2007, 7.5 credits

Pedagology, University of Gothenburg, Spring & Autumn 2006, 30 credits

Design and consumption, The Swedish School of Textiles in Borås Autumn 2006, 15 credits

Business development and entrepreneurship.

Halmstad University, Spring 2006, 15 credits

Textile Digital Design, Swedish School of Textiles in Borås. Autumn 2005, 15 credits

Fashion and textiles from a cultural sociological perspective,

Swedish School of Textiles in Borås Autumn 2005, 7.5 credits

Design Management, Swedish School of Textiles in Borås Autumn 2004, 15 credits

Other courses

Sustainable design processes of the future - Nordic Textile Academy, 2021

Boost your business - Almi Halland, Winter 2021

Think Business, Ink Borås, Autumn 2018.

Digital Academy, Almi and Google May 2018.

Studio photography: Art College, Gothenburg, April 2018.

Creating and editing films, Folkuniversitetet in Malmö, Autumn 2016.

French: Centre Culturel Francaise in Oslo, 1 year in the evenings.

Digital Media for Artists, NTI School, 18 weeks full-time March-June 2004

Textile design, Fujistudio in Florence, Italy. Spring 1988

Jewellery design, Fujistudio in Florence, Italy. Spring 1988

Italian: Lorenzo de Medici and Fiorenza, Florence Italy 1988.

Pattern Design, Basic Course, Tillskärarakademin in Gothenburg: Spring 1988

Handweaving, Croquet & Fashion Drawing in the evening June 1986 - June 1987



Magdalena Eriksson

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Place of birth : Borås

Computer knowledge:

CLO3D

Blender

Fusion 360

Nuke

Substance

Ureal engine

Illustrator

Photoshop

Indesign

Premiere Pro

After Effects

Corel Designer

PDM Pisa

Mirosoft office

Google

etc.

Language:

Swedish - mother tongue

Italian. fluent

English - Fluent

French - basic knowledge

Spanish - Basic Skills

Gewrman- basicknowledge

Drivers license: A & B

Professional experience:

Kungsbacka Municipality

Textile handicraft teacher Kollaskolan November 2022-

Substitute pool Onsala schools September-November 2022

Textile handicraft teacher, Kapareskolan, Onsala 80%, 4 days/week starting 11 August 2021 - 17 June 2022

Part-time childminder, Kungsbacka Municipality, April 2019 -December 2019

Self employed

Design of coats and coats under his own brand, textile patterns for printing in collaboration with Printedfabrics.it (fabric agency) and The Pattern Agency as well as for products on redbubble. Online teaching in textile and design subjects (skillshare), Film and Editing. Design and tailoring of stage and party clothes.

December 2018 - ongoing, January 2020 - July 2020 full-time

Bröllopsbruket

On-demand Tailor/Salesman

November 2022 -December 2022

Sewing Technician Västra Götalandregionen, Hjälpmedelscentralen, Mölndal .

Special adaptations of assistive devices in healthcare with documentation and record keeping.

Maternity Cover August 2020 - July 2021 and October 2018 - April 2019

Buyer / Stylist / Marketer DinSjal.se, Fjärås.

Purchase of shawls and scarves / development of digital sales platform / styling / film & photo

March 2018-February 2019

Merchandiser, SABA Blommor, Gothenburg

Orders of flowers and plants as well as visualization in stores and grocery stores.

Summer Temp 2018

Designer Dughult of Sweden AB, Gothenburg:

Design of digital fabric prints and clothing. Development of marketing material, sales in store and cutting and sewing.

Hourly remote employee January - August 2017 Full-time September 2017 - February 2018

Preschool Educator, Glada Laxe, Nyhamnsläge.

Preschool Educator, Fleninge Preschool AB.

Care assistant in home care - Höganäs.

Various temporary positions March 2016- July 2017.

Costume designer ACM Production I Malmö AB,

During the production of Charley's Aunt

October and November 2015

Designer, Panos Emporio AB, in Mölndal

Design of swimwear, lace, embroidery and textile prints, accessories and bags for men and women.

Development of sales catalogue with product sketches. Sketches for patents.

January - April 2015 for the anniversary 2016

Buyer, Enlarge AB in Gothenburg:

Purchase of jeans, knitwear, outerwear and accessories for girls and young women.

Part of maternity cover July - November 2014

Designer for Hillevi of Sweden at Springhill Textile AB in Helsingborg:

Collection design, design and sourcing of fabrics as well as printing, product instructions, color schemes and presentations as well as development of sales materials. Price negotiation and calculation.

October 2013 - June 2014

Designer for Ted Nicol at Swesco Textile AB in Örby:

Collection design, product development, price calculations and price negotiations, testing, development of sales material.

March 2011 - March 2013

**Part-time teacher in textiles and fashion subjects, Image People, Oslo
2010 - 2011**

Head of production, Ti Mo AS in Oslo:

Responsible for product development, fit and production for byTiMo women's clothing together with 1-4 assistants. Design of fabric prints, development of sales books.

September 2009 - November 2010

Self-employed, DeTerm:

In November 2007, I started my brand. I did all the design, construction, sales and marketing.

Teacher of Art & Mathematics, Skogstorpsskolan in Falkenberg:

Temporary position during the spring semester 2009. Mentorship.

Designer for Birgitta at Westerlind Konfektions AB:

Design of the spring 2008 collection and pattern construction

March - November 2007

Head teacher in Fashion Design, Walter Group (now Drottning Blankas Gymnasieskola) Kungsbacka:

Subject teaching: Design A-D, Digital Creation, Art, Aesthetic Orientation and Aesthetic Activities.

Organization of exhibitions and fashion shows. Marketing. Mentorship & Class Leadership.

August 2004-June 2007

Product Manager, G.B.S. Gallinaro Florence, Italy:

Responsible for Tommy Hilfiger retail, women.

April - July 2003

Product Manager, Maron, Florence, Italy:

Responsible for accessories, foulards, scarves, bags and belts for Liz Claiborn, Lucky Brand and MEXX

November 2001 - December 2002

At the same time, I created my brand DeTerm.

Designer, Jammy s.r.l. Rapolano Terme, Italy:

Producer of knitwear for various brands.

March 2001 - August 2001

Designer, Italcenro s.r.l. Florence and Fiesole, Italy:

Design studio / purchasing office, collaboration with HM, JC, Deep, Wera, Free Soul and Fast Fashion (producer of knitwear).

Design, product development and production control with customer contacts (Women, children and men).

June 1995 - December 2000

Pattern Constructor, Guess Italia s.r.l. Florence, Italy:

Construction, garment design, collection development, development of labels, front printing and sales books. Whole concept both men's and women's clothing.

January 1994 - June 1995

Design Assistant, Luca Faccenda Corporation Srl, Florence, Italy:

Creative design studies for new expressions, leather jackets, swimwear, women's shoes, bags, silver frames for brands such as: Solofra produce, Maripol and Coach, women's children and men's.

March 1990 - September 1991

Ahremark's trouser factory in Borås:

Cutting and sewing
October 1987 - June 1988

Eton of Sweden, Gånghester:

Seamstress
June 1986-June 1987

Other work experience:

Invoicing, riding instructor in the USA, organizer of riding camps, care assistant, TV employee, hostess, data registration, waitress. Mixed design and fit assignments, internship with Roberto Cavalli. Design and sewing of stage clothes and wedding dresses. Merchandiser / Seller.

For references:

Written references and certificates are available as attached documents on LinkedIn.

Work samples:

magdalenaeriksson.com
[LinkedIn](#)
[Instagram](#)

You are welcome to contact me for more information or to book a meeting.

Kind Regards

Magdalena Eriksson