Studies:

Computer Grapic Design- 3d Product Visualization at YRGO, Sept. 2023-may 2025 ongoing

The Textile and Clothing Technology programme at the Swedish School of Textiles in Borås:

Specialisation: Product Design (Fashion Design), /Ready-to-wear, Sep. 1991 - Jun -93

Fashion design, Accademia Italiana Moda, Firenze, Italy 1988 - 89.

Digital Media for Artists, NTI-skolan, Gothenburg,

3-year social science programme, Bäckängskolan, Borås.

Single courses, University, College, University of applied sciences

CLO-3D, Video Editing and Moving Image, Video Editing in After Effects, Circular Textiles, Smart Textiles, Social Media knowledge, Action script for game design, Marketing, Italian, Experimental knitting, Pedagogy, Design and consumption, Business development and entrepreneurship, Textile digital design, Fashion and Textiles from a Cultural Sociological Perspective, Design Management, Pattern Construction, Jewellery Design, Textile Design

Work experience:

Employed/Self-employed/freelance, in fashion/textile design and product development. 1990-

Designer of clothing and textiles, Product Manager, Pattern Maker, Production Manager, Purchaser, In Italy, Norway and Sweden Companies: Luca Faccenda Corpostaion srl., Guess Italia srl, Italcentro srl, Jammy srl, Maron, GBS Gallinaro, Rut & Circle (Enlarege AB), Panos Emporio, Dughult of Sweden, Ted Nicol (swesco Textile AB), Hillevi of Sweden (Springhill textile AB), By TiMo, Birgitta (Westerlind konfektions AB) Determ(own brand and company), Din Sjal

Upper Secondary School Teacher in Fashion Design & Secondary School Teacher- Art and Design, Textile Crafts Queen Blanka, Kungsbacka Municipality, Falkenberg Municipality, Image Accademiet in Oslo

Clothing Technician & Seamstress Clothing factories in Borås & Hjälpmedelscentralen in Mölndal

Presentation Materials & Marketing Materials

Design and production of labels, collection presentations, commercials, weekly newsletters, color charts, sales catalogs, SoMe and website design have been included in my tasks.

You are welcome to contact me for more information.

Kind regards

Magdalena Eriksson



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Place of birth: Borås, Sweden

Computer Skills: CLO3D Blender Fusion 360 Substance Nuke Unreal (beginner) Houdini (beginner) Illustrator Photoshop Indesign Premiere Pro After Effects Corel Designer PDM Pisa Microsoft Office ecc.

Language skills: Swedish- moder tongue Italian . fluent Enlish - fluent French - basic Spanish - basic German - basic

Drivers lisince: A & B

Portfolio: https://magdalenaeriksson. com/

LinkedIn